



Patent 7,051,351

PATENT

**IN UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Phillip Y. Goldman et al.

Examiner: Beliveau, Scott E

Patent No.: 7,051,351

Group Art Unit: 2623

Issue Date: May 23, 2006

Confirmation No.: 3073

Customer No.: 22971

Docket No: 112625.01

Title: SYSTEM AND METHOD OF INSERTING ADVERTISEMENTS INTO AN  
INFORMATION RETRIEVAL SYSTEM DISPLAY

---

**REQUEST FOR CERTIFICATION OF CORRECTION**

Attn: Certificate of Correction Branch  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

It is requested that a Certificate of Correction be issued correcting printing errors appearing in the above-identified United States patent. Two copies of the text of the Certificate in the suggested form are enclosed.

Issuance of the Certificate of Correction would neither expand nor contract the scope of the claims as properly allowed, and re-examination is not required.

**As the error is that of the Patent Office, it is believed that no fee is due.**

Respectfully submitted,

**Customer Number: 22971**

Date 12/14/2009

By /Henry Gabryjelski/

Attorney Name: Henry Gabryjelski

Reg. No.: 62828

**CERTIFICATE UNDER 37 CFR § 1.8:** The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to: Attn: Certificate of Correction Branch, Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450, on this 8<sup>th</sup> day of March 2010.

*Christine Hartness*

Christine Hartness

## UNITED STATES PATENT AND TRADEMARK OFFICE CERTIFICATE OF CORRECTION

PATENT NO : 7,051,351

DATED : May 23, 2006

INVENTOR(S) : Goldman, et al.

It is certified that errors appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

In column 13, line 19, after "unit" insert - - 94 - -.

In column 14, line 30, in Claim 14, after "product"  
insert - - stored on one or more computer-readable media - -.

In column 14, line 36, in Claim 14, insert - - the - - before "one or more".

In column 15, line 44, in Claim 29, after "product" delete "having" and  
insert - - stored on - -, therefor.

In column 16, line 10, in Claim 30, after "selecting" delete "unit" and  
insert - - an - -, therefor.

In column 16, line 49, in Claim 40, after "product" delete "having" and  
insert - - stored on - -, therefor.